

IQ SOFT
Become Independent



**IQ Soft** is an Independent software development company based in Armenia with 6+ years of experience in the iGaming and Blockchain development industry. Our solutions portfolio includes a comprehensive range of betting and crypto industry related products and services which are covering the full spectrum of betting for online and land-based sectors.

**Our company's success story** began on 01.04.2015 when an enthusiastic, goal-oriented team of developers with a clear vision of aims decided to change the existing rules of the gaming industry and develop an Independency **Platform** for operators with truly innovative solutions.

**Our mission** is to return the human natural state to all of our partners, which is **Independency**, make our partners' lives easier by automating all possible business processes and giving a chance to operate with minimum resources. **Trustability, honesty, good reputation and flexibility** are the core ideas which we follow.

# **Content**

# I

### **Solutions**

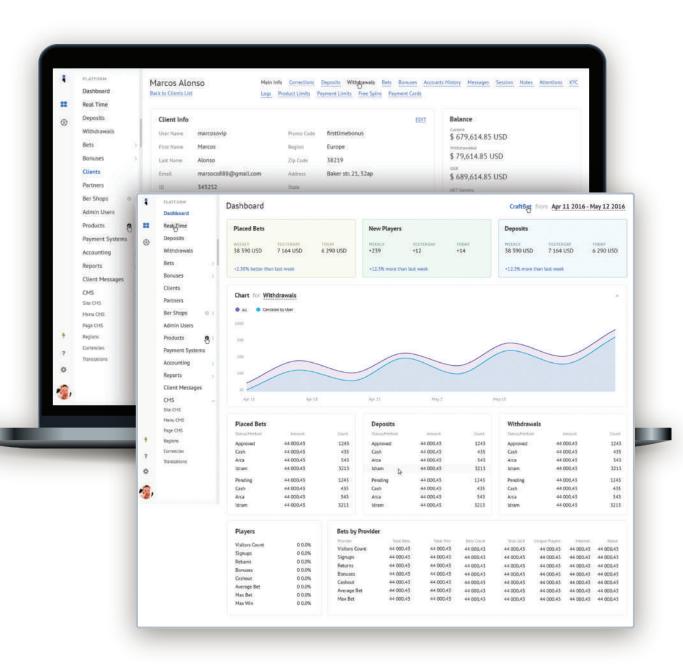
- Core Platform
- Agent System
- Bonus Factory
- Sportsbook Platform
- Bet Builder Solution
- Live Match Tracker & Soccer Statistics
- IQ Feed
- Trading Engine
- Virtual Games Platform
- Skill Games Platform
- Casino Engine
- Lottery
- Cryptocurrency Exchange
- Blockchain Lottery Platform
- Channels (Desktop, Mobile, Retail, Terminals)

### **Business Models**

- Independency
- White Label & Turnkey
- iFrame API
- Affiliate and Agent

### **Services**

- 24/7 B2B Support
- Trading
- Risk Management
- Development and Deployment



# **Core Platform**



Seamless wallet solution

**Multy-partner** 

Powerful platform is the core of betting business. It provides the ability to monitor and control each aspect of online and offline operations. At the same time Core Platform provides one common management system for controlling all business processes.

#### **Benefits**

- Seamless wallet solution
- To the bone customizable gaming website
- Multi partner, Multi lingual, Multi currency
- Omnichannel Desktop, Mobile, Retail, Terminals, POS Terminals, Application
- Responsible Gaming
- Real time data management
- Permission management system
- Bonus Factory
- CMS
- CRM
- Detailed reports of analytical datas
- Direct Integration of 10,000+ Casino and Live Casino games from top providers
- Direct Integrations of Payment Gateways with worldwide and local payment systems





**Bonus Factory** 







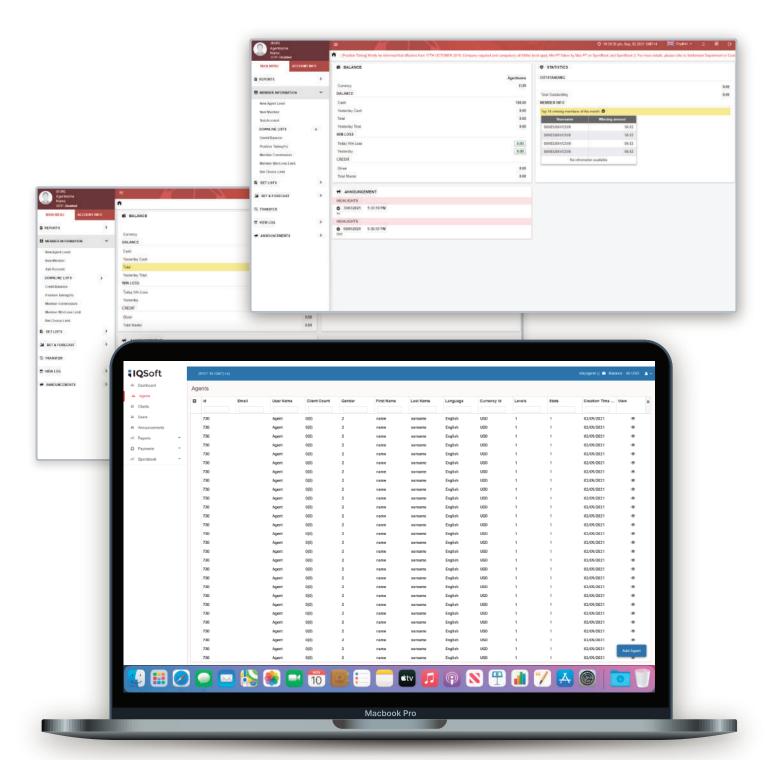










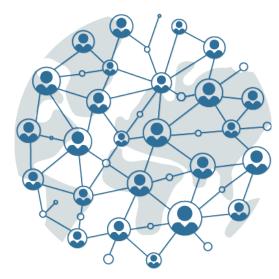


# **Agent System**



Become a profitable business owner without any effort. Solution gives you the ability to build your own network and extend your turnover through the multi-level agents hierarchy. By having sub-agents from different countries of the world you can promote your online gaming operation using a custom commission plan for each level of agent spending minimum resources. Up to 7 levels of agents with customizable permissions for each level are supported.

- European, Asian and African models
- Up to 7 level structure of sub-agents
- Custom commision plan per each level
- GGR and Turnover based commission plans
- Flexible commission plan per game
- Customizable set of permissions for each agent level
- Real-time reporting and risk management





# **Bonus Factory**



The Bonus Factory offers a range of bonus types with deep configurations, which allows to build set of campaigns based on the operators' strategy. Campaigns can be configured to be available for different clients segments, used currecies, languages, as well as countries from where they visit the website. Customers can receive the bonus in case they fullfill the trigger conditions included in campaign configuration. There are more than ten triiger types supported, such as Sign In, Sign Up, Deposit, Promo Code, Bet Placement, Bet Settlement and more.

#### **Benefits**

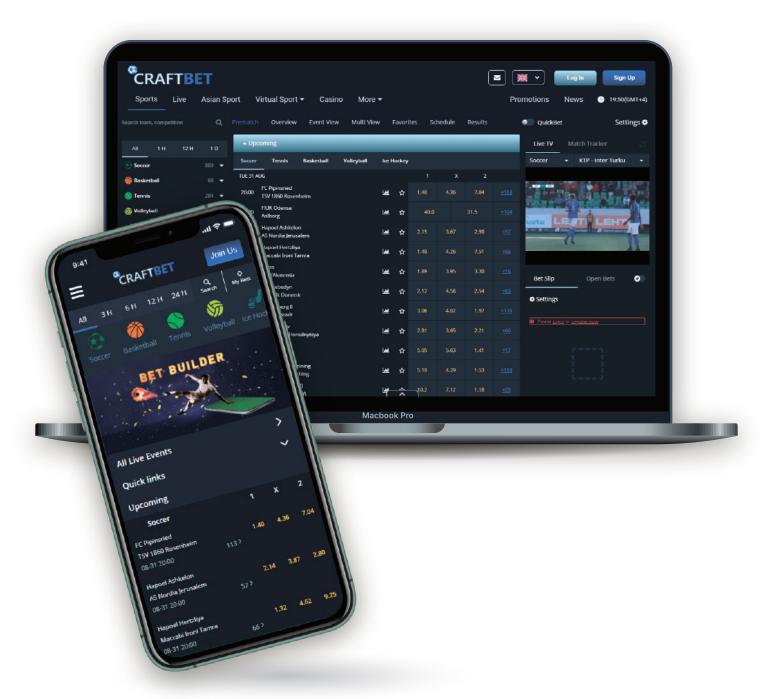
- Easy configurable
- Clone Bonus
- Reusing option
- Linked Campaigns



## **Bonus Types**

- Campaign Free Bet
- Cashback
- Campaign Wager Casino
- Campaign Wager Sport
- Affiliate Bonus
- Campaign Cash





# **Sportsbook Platform**



All in one solution which includes live, pre-match, pool betting and quick bet option for having leading operations. Comprehensive Sportsbook software which offers overall flexibility, odds control and key risk management tools delivered on multiple operational channels. Customizable solution allows you to adopt the sports betting website under your target market. Our Sportsbook follows thousands of sporting events every day, allowing customers to bet 24/7 on 70+ types of sports, 25,000+ live matches and 35,000+ pre-match events per month, as well as 2,000+ betting markets.

### **Benefits**

- Full website customization | Dark/Light versions
- Multi currency support
- Multi lingual support
- Multi feed support
- Real time reporting
- Adjustable margins / odds
- Print online bets
- Flexible limitation system
- Free bets



3 Cash out types

## **Cash Out Types**

- a. Full Cash Out
- b. Partial Cash Out
- c. Conditional Cash Out

## **Street Betting**

Sportsbooks can be adopted under POS systems. Street Betting POS Systems allows making bets everywhere and everytime. Ability to collect bets even from the street. It needs only a 3G connection or WiFi.

















# **Bet Builder Solution**



Build your bet with your wishing selections no matter if they are connected or not. Based on mathematical formulas, the system will calculate the final odd of your chosen set of selections' success outcome, combining them with "And" or "Or" conditions. This solution is one of the newest creations in the Sportsbook platform which we are offering. The fresh feature will gather Sportsbook enthusiasts for new challenges. It is quick, convenient and a new addition in Sportsbook, which will assure your competency in the market.

- Variety of Market types
- "And" & "Or" Conditions for bets
- Build common odd for set of selections around one match
- Ability to Set Margins and Restrictions







# **Live Match Tracker**



Our Live Match Tracker is available for the favorite sport types such as Soccer, Tennis and Basketball. It comes together with IQ Soft provided Sportsbook platform, as well as a separate service which can be integrated to 3rd parties via API.

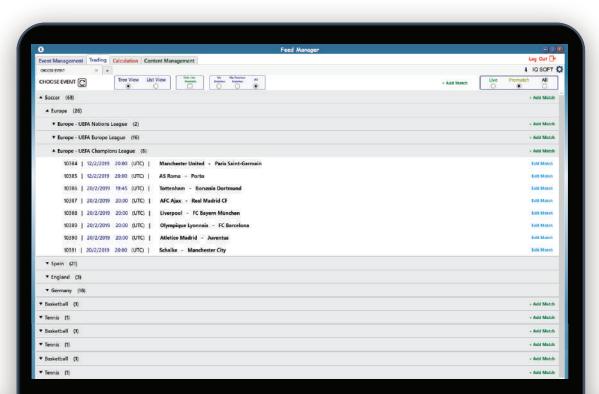
### **Benefits**

- · Easy to integrate
- Different board views
- All actions and animations are available for all devices
- Multi lingual support

# **Sport Statistics**

Statistics provides a wide variety of Sporting data ranging from competitions, matches through to individual player data. Our database includes detailed sporting statistics for the last 20 years. Statistics, like our other offerings, are multi-lingual and can be adapted to Partners brandbook.

- Multi lingual support
- Branded design
- Full soccer covered
- Data from over 2,000 competitions, including 600+ soccer tournaments
- Over 20 years of accurate historical data for top football leagues
- Statistics for Handicap/Total/Individual Total

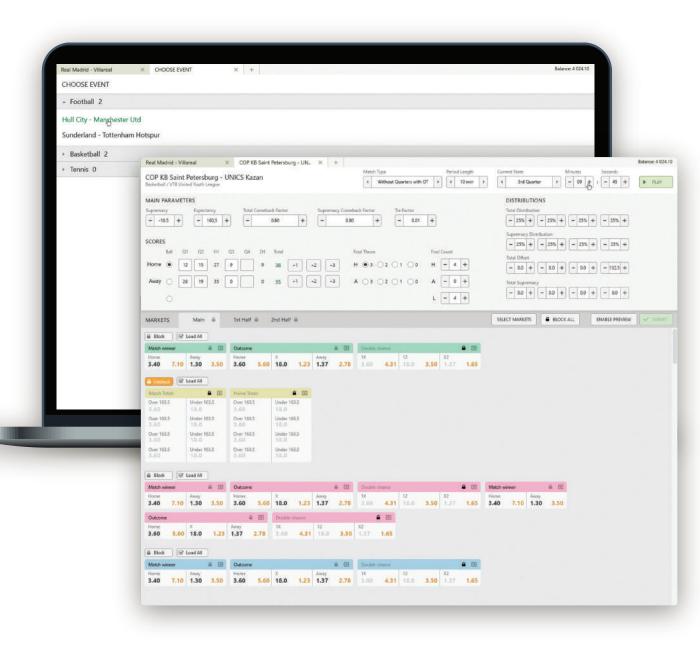


# **IQ Feed**



Socket based odds feed integration API with the lowest latency. IQ Soft's ODDS FEED provides competitive quantity and quality of odds with your preferable margins. It is possible to receive pure odds without any margins as well. With a professional team of traders, analysts and mathematicians we are offering partner's chosen matches and competitions with the best price in the market. Settlements are processed automatically when results are known. All our odds data is collected by our traders based on our mathematical models for odds calculation. Our portfolio of markets covers not only European, but also Asian market types such as Asian Total, Asian Handicap and a range of new market types which you can't find in our competitors portfolio. Powerful Adds Feed back-office provides ability to our partners to subscribe on specific pre-match and live events for managing them separately.

- Over 2,000+ betting markets
- Real time data
- Easy socket-based integration protocol
- Real time resulting
- Quick settlement
- Minimized traffic for big count of matches



# **Trading Engine**



The last step of Independency.

Become an owner of IQ Soft's trading engine and build your own odds feed with your own traders team. The solution provides you the ability to create your own betting markets and launch your sportsbook website with your odds feed. Having this solution traders can trade multiple matches at the same time. Odds are calculated based on mathematical formulas and probability theory. Trading engine is a flexible application that allows control of all core aspects of the betting odds calculation process.

- Live and pre-match odds calculation
- 10 different types of sports
- 2,000+ market types
- Automated trading
- Detailed reporting
- Odds Feed management system



# **Virtual Games Platform**



## **Quick Games - Quick Results - Quick Profit**

Action 24 hours a day, 7 days a week! New betting rounds every few minutes. Web-based retail, mobile, terminal and POS terminal versions for all of the games.

- Easy to set-up
- Flexible Jackpot configuration
- Higher odds
- New betting cycles every few minutes
- Single/multiple bets
- Web-based mobile version
- Multi lingual and Multi currency support



**Greyhound / Horse racing** 



Keno



**Bet on Poker** 



Bingo37



Bingo48 / Colors



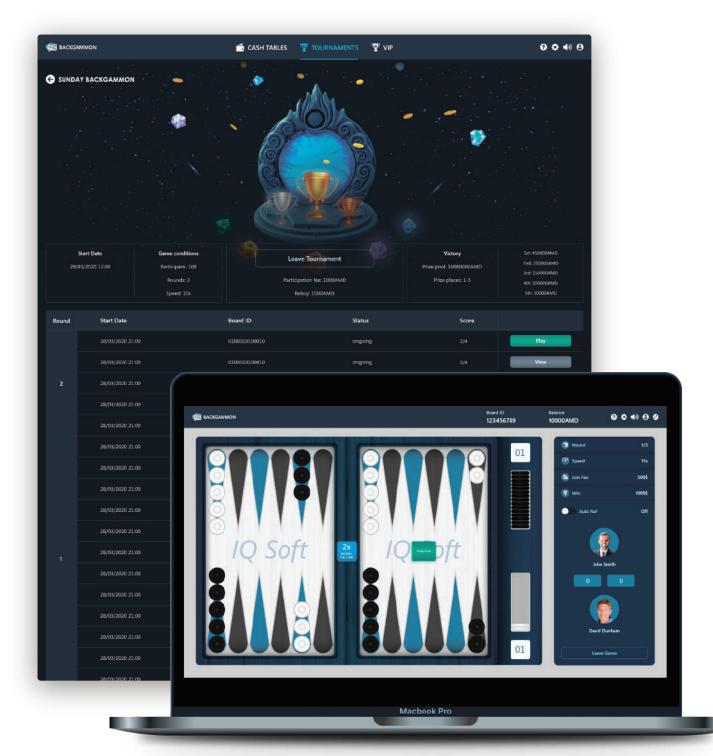
Minesweeper



Crash



**High Low** 



# **Skill Games Platform**



Exciting skill games designed to involve players' activities which also have multi-lingual and multi-currency support and are configured and managed from the back office directly.

### **Benefits**

- Multi lingual support
- Multi currency support
- Web/Mobile versions
- Easy integrated

## **Backgammon**

Backgammon is one of the oldest games in the world. It is a game of strategy and skill with some luck thrown into it. Game is played by two people with dice and checkers on a board consisting of twenty-four points, in which each player tries to move his checkers home and bear them off (take checkers off the board) while preventing the opponent from doing the same thing. The objective is for players to remove all their checkers from the board before their opponent can do the same. You can find here Long and short types of Backgammons, Manual and Auto-Roll options choosing which each player will play in his preferable way.

#### Poker

The famous Poker game which gathers all the table games lovers around the world. Here you will have the ability to configure and add regular tournaments from backoffice, manage players, manage UI configurations the way you'd like.

- · Game history recovery
- Daily Tournaments
- Fresh updates and regular new features

## Okey

Classic game which is very popular in most European countries. Okey is a game that can be played by four players. It comprises 106 tiles including two jokers - numbered from 1 to 13. The objective is to be the first to eliminate all the tiles in a hand.

User-friendly design helps players settle in within no time at all. The lobby connects all the players with each other. Waiting tables can be viewed and joined to start the game immediately.



# **Casino Engine**



More games, more revenue. We are offering the opportunity to integrate a variety of Casino games, Slots, Live Dealer Games and Table Games through a single gateway with seamless wallet support across all top casino providers. Operators themselves can easily build their website using comprehensive CMS tools. By choosing the list of casino game providers, even specific games, operators can activate them on their websites and navigate through the categories.

#### **Benefits**

- Multi lingual support
- Multi currency support
- Flexible CMS
- Bonus Factory
- Free Spins based on provider
- Progressive Jackpot based on provider
- Direct Integration of 10,000+ Casino and Live Casino games from top providers
- Web/Mobile versions

### Live Casino











### Casino





























# Lottery



Lotteries are one of the most popular forms of entertainment all over the world. They are safer than sports betting and casinos, at the same time with the chance of big winnings. There are a variety of global and national lotteries all over the word which have nowadays become available for online platforms. Clients can purchase tickets directly from the website following the results.

With IQ Lottery you can achieve success and satisfaction from every sold lottery ticket.

- American and Asian Lotteries
- Flexible Limitations
- Customizable UI
- Multi Lingual Support
- Multi Currency Support
- Quick Pick, Power Play
- Progressive Jackpot
- Multi channel support

















**Power Ball** 

**Mega Millions** 

Thai

Hanoi

Laos

**Hang Seng** 

Myanmar

YiKi





# **Crypto - Currency Exchange**



Blockchain technology is the future. Each day more and more companies are trying to use this technology in their projects development because it allows them to build decentralised systems. We created Decentralised Cryptocurrency Exchange based on Blockchain technology where clients can buy/sell or exchange Cryptocurrencies keeping them secure and anonymous. We are offering a fully branded, customized service that offers You to run Your own Crypto-Currency exchange based on our network.

### **Benefits**

- Trade confidently
- Quick transactions
- Safe and secure
- Multi lingual support
- 20+ Crypto-Currency support

IQ Soft's Crypto-Currency exchange is compatible with mobile devices as well. Whenever and wherever you want to trade, the trade tool is always with You.

- A real-time markets for all offered trading instruments
- Available Buy and Sell options
- Easy access to Your wallet for deposits and withdrawals



# **Blockchain Lottery Platform**

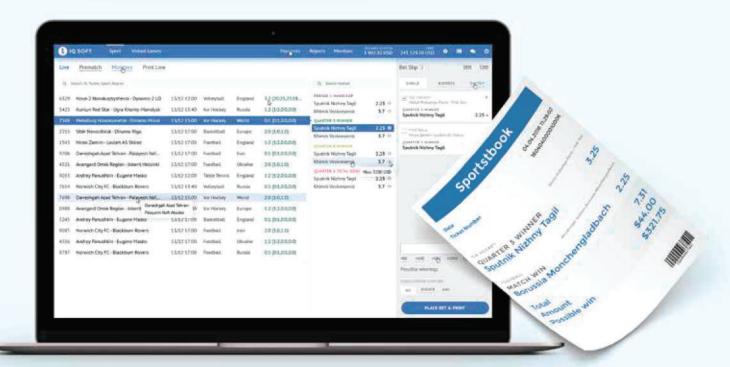


The lottery is a famous type of gaming, where customers can buy tickets and win big prizes from the pool. The blockchain lottery platform makes transformation in the lottery industry bringing transparency and fairness to the existing lottery system. All Information about sold tickets are located in blockchain blocks, which are available for downloading and checking. Solution is available for desktop and mobile channels.

- Blockchain based
- Customizable UI
- Growing jackpot
- Enlarging pool
- Configurable payout percentages
- Different types of lottery games







# **Channels**



With IQ Soft take Your offline Business to the profitable level. Our retail solution provides one common interface with multiple products including Sports Betting, Virtual Games, Live Casino and Lottery Games.

## **Cashier Program**

- Simple-using common interface for Sportsbook and other products
- Live odds / Pre-match odds
- Virtual games: Keno, Bingo, Bet on Poker, Horse racing / Greyhound racing
- Live Casino
- Web-based
- Support for all printer sizes and types
- Support for all Operating Systems
- Single point of management
- Daily shift management for cashiers
- Detailed reporting
- Client Registrations
- Ticket Print & Scan

### **Print Line Service**

- Data filtering
- Detailed odds view
- Possibility of long/short market versions

#### **Live Monitors**

It is a multi screen management system for bet shops which is adopted for multiple TV monitors. IQ Soft screen solutions allow information to be displayed more impressively, flexibly and clearly than ever before.

## Web/Mobile/Applications for iOS and Android

Having a betting app available on Android and iOS is a vital part of any bookmaker's business as apps are used religiously by many who like to keep up to date with the latest odds and games.

IQ Soft provides an all in one single application for everyone looking to place bets on sport and casino, virtual and skill games, live casino and more. Besides the application, customers have option to use browser based classic interfaces with adopted design for all screen sizes and full functionality.

# **Services**





## 24/7 B2B Support

IQ Soft is providing a dedicated account manager and support team working for our partners individually. Our customer-oriented team is ready to answer your requests 24 hours a day, 7 days a week and provide the needed support that will keep your business running during all hours of the day. We do our best to resolve tasks quickly and provide personal attention to each of our customers.



## **Trading**

Our Odds Feed service provides competitive quantity and quality of odds with your preferable margins,offering thousands of pre-match and live events for different types of sports. All our odds data is collected by our traders based on our mathematical models for odds calculation. Our portfolio of markets includes thousands of different types including European and Asian , as well as unique market types which you can't find in our competitors portfolio. The 24/7 trading team is ready to provide your requested events together with settlement and statistics.



## **Risk Management**

To protect our B2C operators from fraud players we have created powerful anti-fraud tools to keep an eye on and to have higher profitness based on partners strategies. We also share our back office functionality with our partners to allow them to manage risks and make important decisions themselves. Multi-level protection systems such as customers and competitions categorizations, delays and limits restrictions are available for each of our partners individually. To reach the highest possible profit having the same volume of bets - this is what IQ Soft's Risk management does for you.



## **Development & Deployment**

Our team of engineers are open to involve your requirements in our development processes as well as realize your ideas developing solutions from scratch considering all UI and functional requirements. We also provide full deployment and maintenance services with continuous development and upgrades.



